

#### **Small Amounts ... Big Impact.**

equal to 23 tons of CO<sub>2</sub>.

digitally per month.

PRODUCT CARBON FOOTPRINT

### DΛΤΕV

Elektronische Rechnung vs. Papierrechnung

Intechnica Consult GmbH bestätigt den von uns für das Unternehmen

**DATEV eG** 

Paumgartnerstraße 6-14, 90429 Nürnberg

erstellten Product Carbon Footprint für jeweils eine vergleichbare Papierrechnung bzw. elektronische Rechnung. Die Ermittlung erfogit in Anlehnung an das GHG Protocol (Product Standard).

Papierrechnung: Elektronische Rechnung: 52,64 g CO<sub>2</sub>-Äquvivalente 3,93 g CO<sub>2</sub>-Äquvivalente

Der dezugehörige Bericht beschreibt die Rahmenbedinungen und Annahmen, die der Berechnung der Product Carbon Footprints zugrundeliegen.

Nürnberg, 18.07.2022

Max Windsheimer
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<u>Michael Buckow, DATEV Beauftragter für Nachhaltigkeit u. Umweltschutz</u>

Every **digital invoice** saves **50 g** CO<sub>2</sub> (54 g vs. 4 g),

but only 27 % of DATEV customers like to receive digitally.

Digital invoices would save **6.3 million** sheets of paper

Every **digital pay slip** saves **25 g** CO<sub>2</sub> (29 g vs. 4 g), but

only 2 million out of 14 million pay slips are received

## The Sustainability Focus in this **Presentation**

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Energy Efficiency Hypotheses



#### **DATEV** and its Datacenter as Functional and Technical Data Hub





### **Deployment Locations for DATEV Products**



#### **Tax Offices**

- Local Database
- Communication w/ DATEV Datacenter



#### **DATEV**

#### 'Classic' Datacenter

- Batch
- EJB
- PaaS
- laaS / Hosting



## 'Cloud-native' Datacenter

- PaaS
- Containers



#### **Public Cloud**

- AWS
- Azure
- European / Sovereign

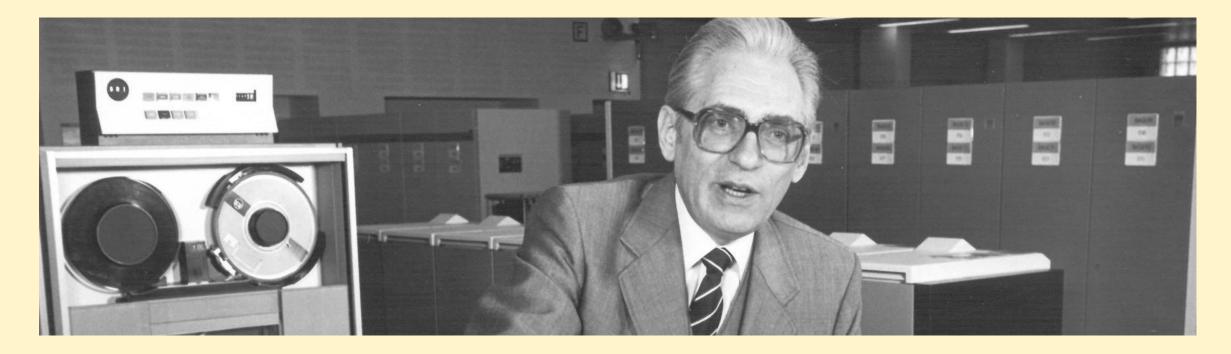




### **Evolvability**

## **Evolvability Forces** at DATEV





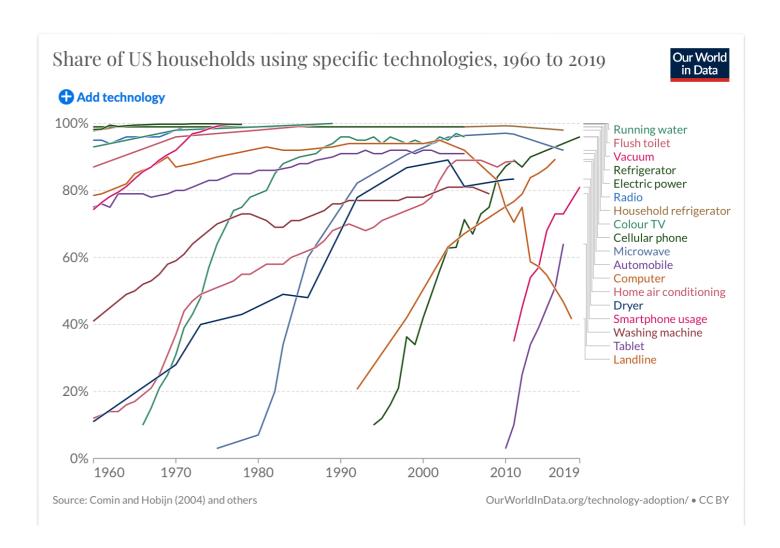
- Archiving requirements: up to 15 years
- High baseline effort for legislation actuality: 60 80 % per team
- Very broad portfolio: full-service provider for tax consultants
- Every datacenter technology needs operations staff

## **Good Practice: Mainline Technology and Exception Process.**



- Managed lifecycle of datacenter technologies
- Explicit decisions
- Exception process
- Long vs. short technology waves

Conservative selection of technology



## Good Practice: Software Gardening. 1

#### In common:

- New expectations on outcome
- Unexpected developments
- Continuous maintenance & clean-up.

#### Differences:

- Waste degenerates to new life
- True nature is chaos

You need gardening & engineering.

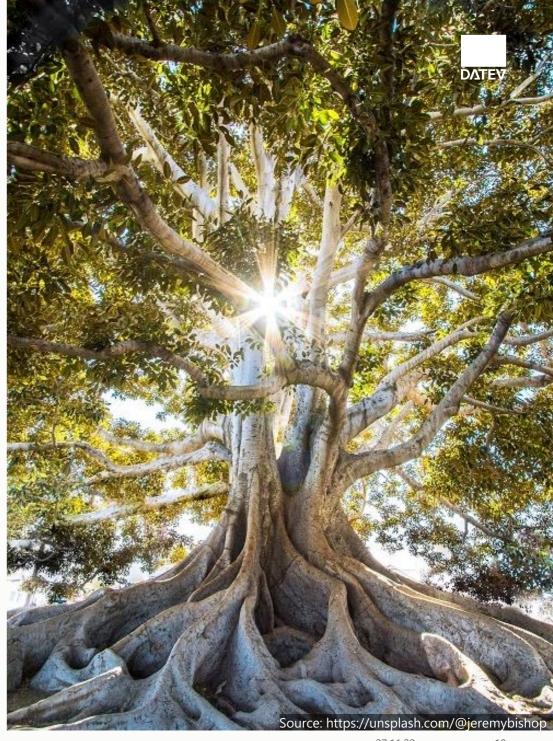
<sup>1</sup> <u>Programming is Gardening, not Engineering</u>, Dave Thomas and Andy Hunt



### Hypothesis: Long Living Applications are Energy Efficient.

- Rely on conservative technology selection
- Manage technical debts <sup>1</sup>
- Introduce energy efficiency focus

Balance energy consumption across lifecycle and impact scopes.



<sup>&</sup>lt;sup>1</sup> Sustainable Software Architecture, Carola Lilienthal



### **Energy Efficiency**

#### **Green Computing – Green IT \* – Sustainable IT**



#### **Green Hardware**



- Hardware production
  - Used resources (materials and energy)
  - Energy for supply chain
- Hardware operation
  - Green energy
  - Reuse of heat loss
  - Ecological cryogen
- Hardware lifecycle
  - Long term support
  - Software compatibility
- From client over router to datacenter

#### **Green Software**



Green Code - Sustainable Software Engineering - Sustainable Software Architecture - etc.

- Development vs. usage
- Resource usage
- Hardware implications
- Hardware dimensioning

Lacking awareness and numbers

<sup>\*</sup> the "Green Computing" or "Green IT" concept was introduced in 1992 when Energy Star was launched by US Environmental Protection Agency (EPA)

### **Layers of Responsibility**



e. g. responsible for energy <u>in</u> the cloud **End-user** Behavior, app usage, ...

User apps

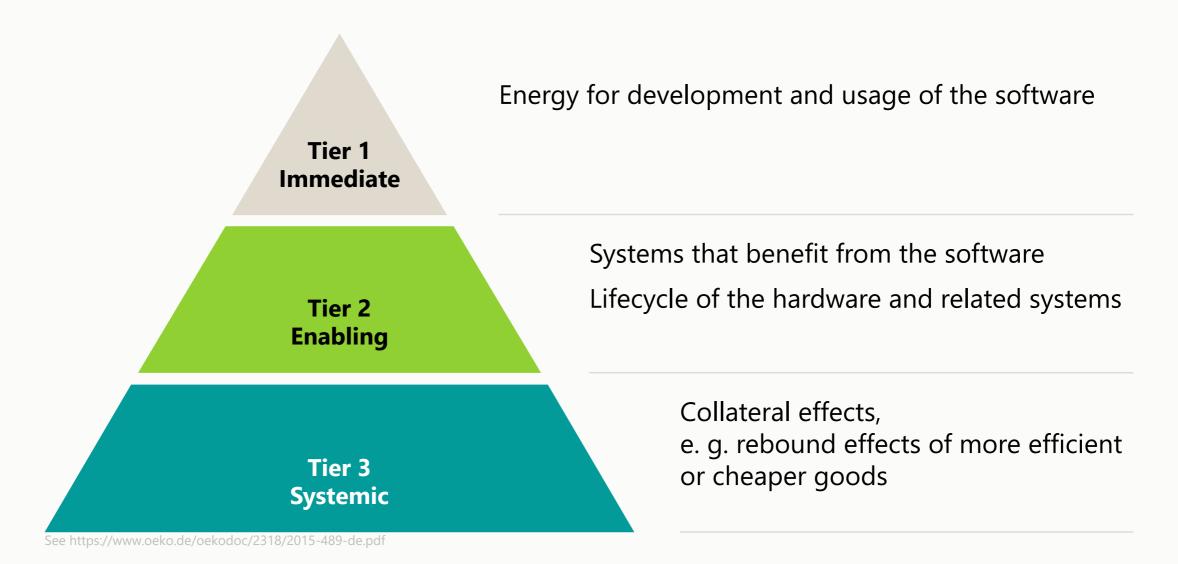
Topology, resource usage, ...

e. g. responsible for energy <u>of</u> the cloud

**Service provider** Infrastructure, energy usage, ... Energy efficiency, sustainability

#### **Sustainability Effects**





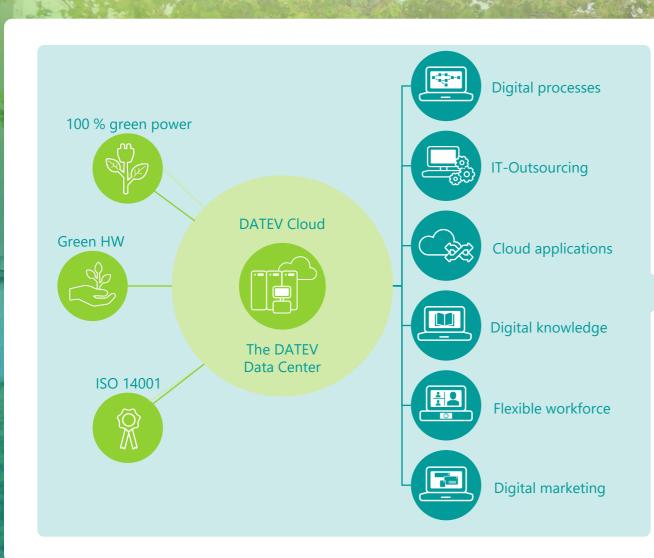
## **Energy Efficiency Forces** at DATEV

- 'Beloved' private datacenter
- Large software portfolio: > 250 apps
- High mainframe invest
- High sensitivity to customer satisfaction



# DATEV Digitization and Sustainability: Seizing Opportunities







Consuming fewer resources



Using resources more efficiently



Improving our carbon footprint sustainably

**Sustainability gains for consultancies and corporations** 





Reducing power consumption sustainably by using the cloud



Offering sustainable business models



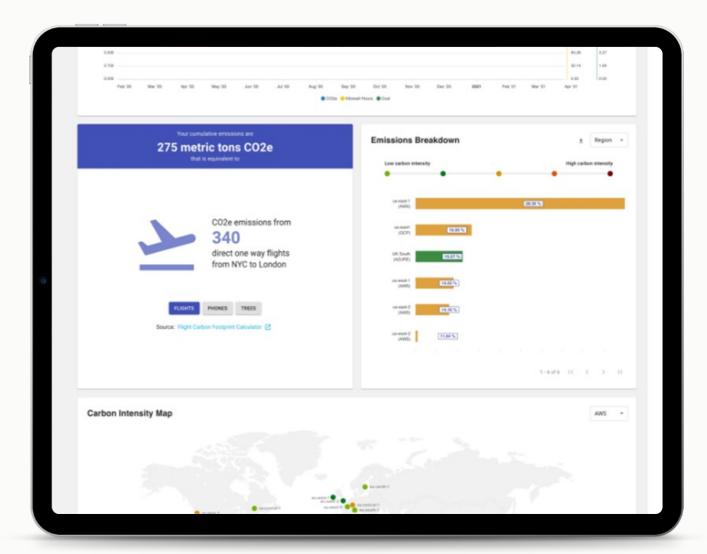
Developing employees sustainably

# **Good Practice: Transparency and Awareness.**



- Create awareness
- Create responsibility
- Act in your own part. responsibility
- Measure energy usage

'Carbon Footprint' tools of hyperscalers are a good start.



Source: https://www.cloudcarbonfootprint.org/

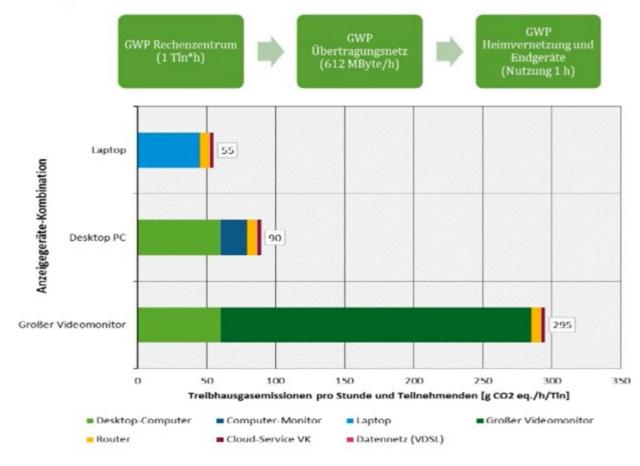
### Good Practice: Keep an Eye on 'Hidden Infrastructure'.



Display technology & size directly impacts energy consumption. <sup>1</sup>

Include client in end-to-end energy consumption.

#### Fallbeispiel: Teilnahme an Videokonferenzen



Source: https://www.youtube.com/watch?v=BEo7oFacxz0

<sup>&</sup>lt;sup>1</sup> <u>OOP 2022 Keynote</u>, Marina Köhn, Umweltbundesamt

## **Good Practice: Involve the User.**



Inform, warn and ask the user when expensive operations are going to be executed.

#### Examples:

- VW ID.3 charging UI warning to load vehicle not more than 80 %
- 'Search dialogs' and their search scope and criteria

Visualize climate cost.



## **Good Practice: Sustainable Architecture Decisions.**

- Add 'Energy Efficiency' to the quality scenarios
- Include energy efficiency in trade-off analysis

Remember: "You can't improve what you don't measure." 1



<sup>&</sup>lt;sup>1</sup> Peter Drucker

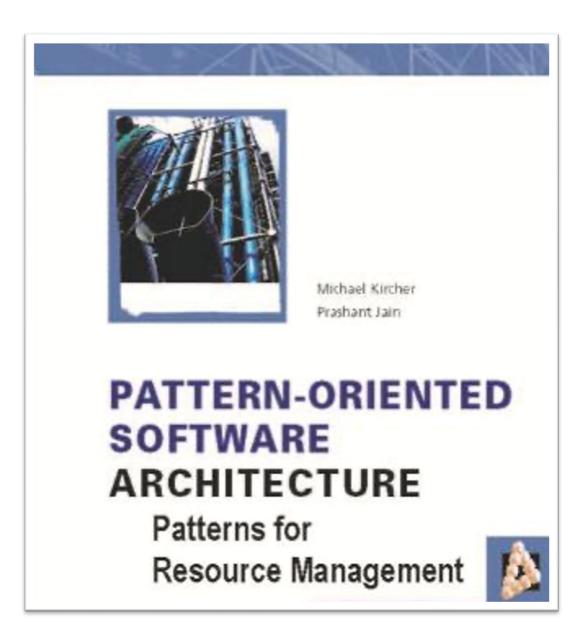
## **Good Practice: Efficient Code.**



- Resource management patterns <sup>1</sup> like Caching and Lazy Acquisition
- Performance profiling
- Identify most frequent paths
- Front-end optimizations: content size and refresh rate
- Asynchronous programming

#### Hypotheses:

- Serverless programming is more sustainable?
- Performant software is more sustainable?

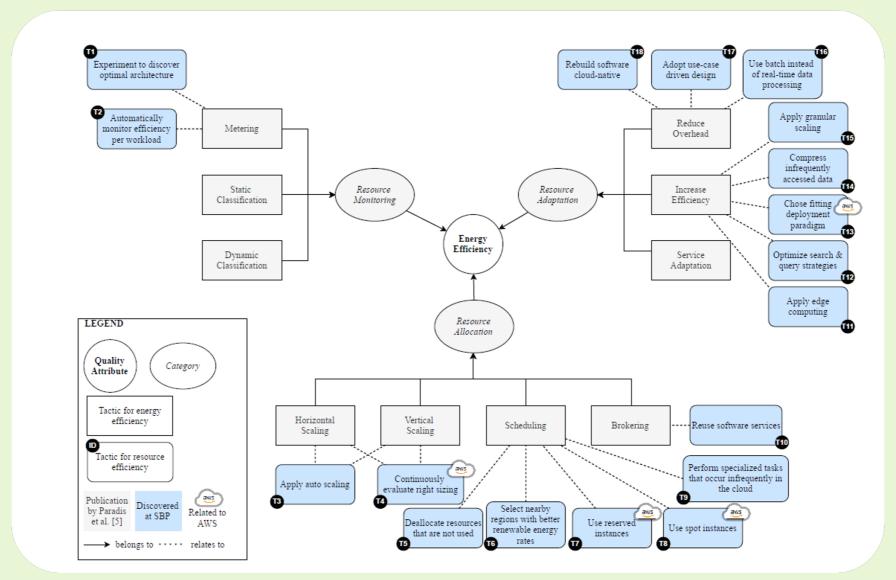


<sup>&</sup>lt;sup>1</sup> POSA 3: Patterns for Resource Management, Wiley, 2004

### **Good practice:**

### DATEV

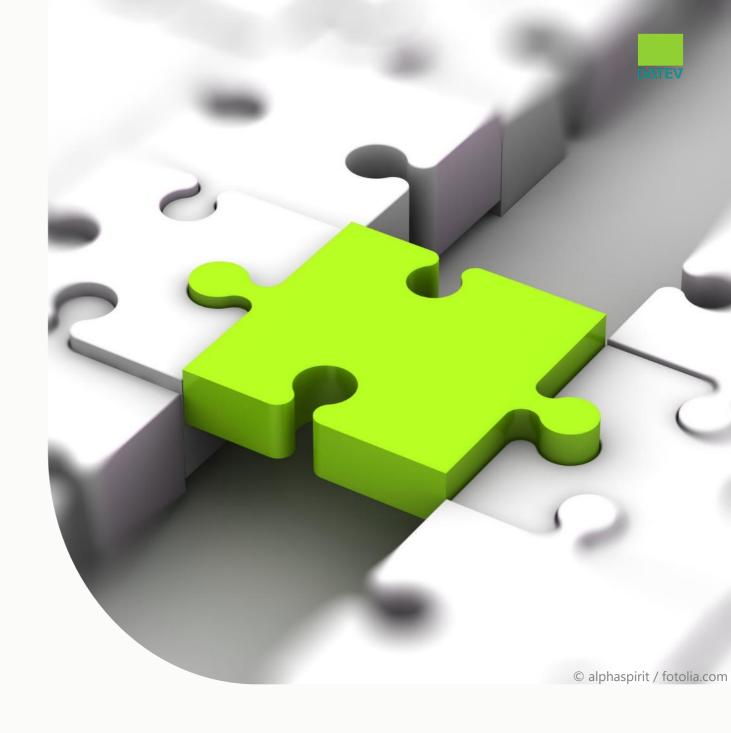
### **Architectural Tactics [...] in the Public Cloud.**



See Architectural Tactics to Optimize Software for Energy Efficiency in the Public Cloud by Sophie Vos, Patricia Lago, et al

# **Good Practice: Organizational Measures.**

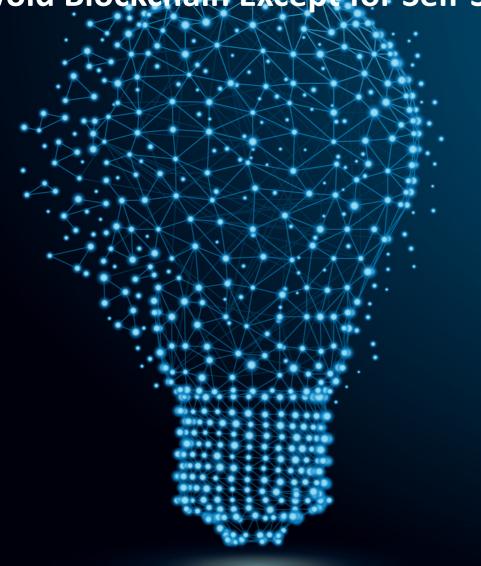
- Establish a 'Sustainability Organization' with the role of 'Sustainability Officers'
- Allow for slack to allow for grass-roots initiatives
- Distinguish between incremental and 'net new' initiatives
- Talk numbers: holistic metrics
- Green tech research



### **Hypothesis/Good Practice:**



Avoid Blockchain Except for Self-Sovereign Identities.



- Starting point for Blockchain: missing trust
- Key pattern: proof of work
- Trade-off between non-repudiation vs. almost all other qualities
- Energy consumption unreasonably wasteful
- Rectification only for self-sovereign identities
- Other blockchain use cases reg. purpose or ecological footprint questionable.

See <u>Blockchain sicher gestalten - Konzepte, Anforderungen, Bewertungen, BSI</u> and <u>Confronting the Carbon-footprint</u> <u>Challenge of Blockchain</u>

### **Hypothesis:**

# Artificial Intelligence is Critical Regarding Energy Efficiency.

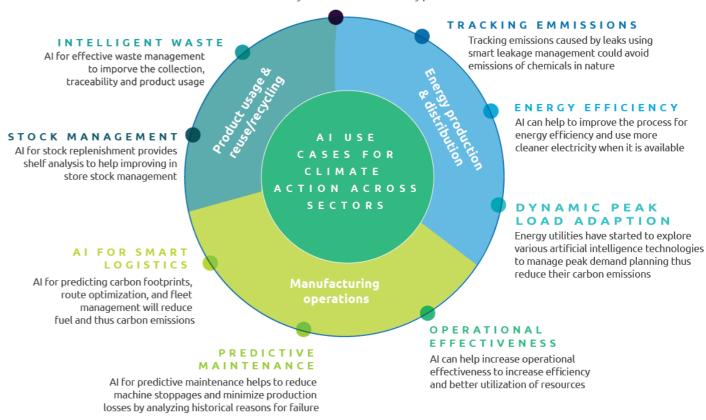
- Algorithm search and model training are very energy intensive
- Danger of rebound effects by using AI to beat the climate crises <sup>1</sup>

Balance sustainability effects on tiers against each other.

### DATEV

#### **NEW PRODUCT DESIGN**

Al for designing new products by assessing customer trends will avoid any loss and waste while maximizing gains and accelerating the discovery of a more carbon-friendly product



Source: https://www.capgemini.com/it-it/service/perform-ai/sustainable-ai/

<sup>&</sup>lt;sup>1</sup> 'GreenTech Made in Germany', MHP, July 2022

### Hypothesis: The Mainframe is More Efficient than x86 Cluster.

- Mainframes are designed to run at
   90 % CPU utilization, while most
   x86-based server farms operate at
   less than 60 %
- IBM: "IBM LinuxONE Emperor 4 servers can reduce energy consumption by 75% and space by 50% for the same workloads on x86 servers." 1

Can I make use of this?

How does the event driven load influence the mainframe I/O optimization?

<sup>1</sup> IBM website



#### **Hypothesis:**

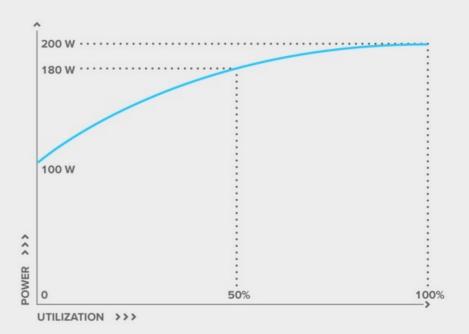
## Hyperscalers are More Energy Efficient than Private Clouds.

- Higher CPU utilization in public clouds
- "Running applications in AWS Cloud can help to lower carbon footprint by 88%" 1 ... when compared to enterprise data center.
- "For example ... [public clouds] ... run at approximately 65% utilization, while onpremise data centers reach only 12–18%." <sup>2</sup>
- Compare "Dark Tactics": "Overconsumption", "Superfluous usage" ... of data traffic <sup>3</sup>





#### Energy proportionality



Source: https://medium.com/gft-engineering/greencoding-the-keys-to-lower-emissions-67ab55028d6

<sup>&</sup>lt;sup>1</sup> The Carbon Reduction Opportunity of Moving to Amazon Web Services' by 451 Research, October 2019

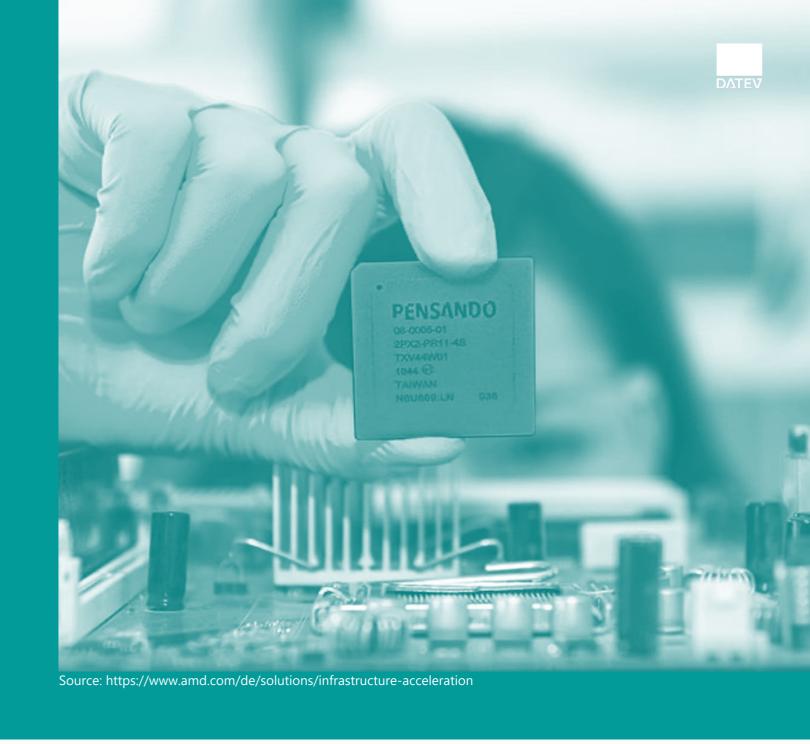
<sup>&</sup>lt;sup>2</sup> Green Coding: The keys to lower emissions, GFT

<sup>&</sup>lt;sup>3</sup> Awesome and Dark Tactics, Digital Sustainability Center

### Hypothesis: Hyperscalers Adopt CPU Architectures.

First indications that hyperscalers consider change:

- ARM CPUs are expected to be more resource efficient in general <sup>1</sup>
   E. g. AWS Graviton CPUs
- Data Processing Units (DPU) offload network virtualization overhead from CPUs
  - e. g. AMD Pensando



<sup>&</sup>lt;sup>1</sup> ARM vs x86, RedHat and ARM Chips Gaining in Data Centers, ...

## Hypothesis: Programming Language Makes 'Some' Difference.



- Multi dimensional optimization
  - Energy, time, memory
  - Skills, expressiveness, support
- A faster language is not always the most energy efficient <sup>1</sup>

Major differences only regarding interpretation vs. compilation

Time & Memory	<b>Energy &amp; Time</b>	Energy & Memory	Energy & Time & Memory
C • Pascal • Go	С	C • Pascal	C • Pascal • Go
Rust • C++ • Fortran	Rust	Rust • C++ • Fortran • Go	Rust • C++ • Fortran
Ada	C++	Ada	Ada
Java • Chapel • Lisp • Ocaml	Ada	Java • Chapel • Lisp	Java • Chapel • Lisp • Ocaml
Haskell • C#	Java	OCaml • Swift • Haskell	Swift • Haskell • C#
Swift • PHP	Pascal • Chapel	C# • PHP	Dart • F# • Racket • Hack • PHI
F# • Racket • Hack • Python JavaScript • Ruby	Lisp • Ocaml • Go Fortran • Haskell • C#	Dart • F# • Racket • Hack • Python JavaScript • Ruby	JavaScript • Ruby • Python TypeScript • Erlang
Dart • TypeScript • Erlang	Swift	TypeScript	Lua • JRuby • Perl
JRuby • Perl	Dart • F#	Erlang • Lua • Perl	
Lua	JavaScript Racket	JRuby	
	TypeScript • Hack PHP		
	Erlang		
	Lua • JRuby		
	Ruby		

Source: https://greenlab.di.uminho.pt/wp-content/uploads/2017/09/paperSLE.pdf

<sup>&</sup>lt;sup>1</sup> Energy Efficiency across Programming Languages, Pereira et al

## **'Blauer Engel' for Software Products**

DATEV

- Label for "resource- and energyefficient software products" 1
- First certification in 2022
- Focus is desktop SW
- 2024 expected to cover also cloud SW
- RAL and Umweltbundesamt need to enforce and advertise more

Until now, little to no impact.

<sup>1</sup> Ressourcen- und energieeffiziente Softwareprodukte



### **My Personal Summary**

Start top down, from global to local:

- Systemic > enabling > direct impact <sup>1</sup>
- App purpose & user interaction
- Coarse grained deployment of compute and storage
- Optimization of computes, storages, transfers

Strong correlation w/ performance and cost optimizations.<sup>2</sup>



<sup>&</sup>lt;sup>1</sup> Nachhaltige Software (oeko.de)

<sup>&</sup>lt;sup>2</sup> Sustainable Software Engineering Microsoft.com

### **Interesting Organizations and Persons**



- Umweltbundesamt Software u. Umwelt, e. g. Marina Köhn
- Vrije Universiteit Amsterdam, e. g. <u>Prof. Patricia Lago</u>, esp. <u>Awesome and Dark Tactics</u>
- Green Software Foundation, esp. <u>Awesome Green Software</u>
- Sustainable Digital Infrastructure Alliance (SDIA), e. g. Project SoftAWERE
- Umwelt Campus Birkenfeld, e. g. Prof. Stefan Naumann
- Blauer Engel für ressourcen- und energieeffiziente Software Produkte



Shaping the future. Together.